Creating a Rolling Text Animation

Step 1: Create Your Text Layer

- 1. **Open Premiere Pro** and create a new project or open an existing one.
- 2. Go to the "Graphics" Panel: Click on Window > Essential Graphics to open the panel.
- 3. Create a New Text Layer:
 - Click on the "Type Tool" (T) in the toolbar.
 - Click anywhere on the Program Monitor and type your text.
 - Customize the text (font, size, color, etc.) using the **Essential Graphics** panel.

Step 2: Set Up the Rolling Effect

- 1. **Position the Text off-Screen**: Move the text so it starts off-screen at the bottom (for rolling text going upwards).
 - In the Effect Controls panel, go to Motion > Position.
 - Adjust the **Y Position** to place the text below the visible screen.

Step 3: Create Keyframes for the Animation

1. Set the Starting Position:

- Move the playhead to the starting point of the animation (where the text will begin).
- In the **Effect Controls** panel, click the **Stopwatch** next to **Position** to create a keyframe.
- Adjust the Y Position to move the text just below the bottom of the screen.

2. Set the Ending Position:

- Move the playhead to the end point of the animation (where the text will finish).
- Adjust the Y Position to move the text to just above the screen (so it ends off-screen at the top).
- Premiere will automatically create a second keyframe at this point.

3. Smooth the Animation (Optional):

- Select the keyframes in the Effect Controls panel.
- Right-click and choose **Ease In** for the ending keyframe or **Ease Out** for the starting keyframe, to smooth the animation transition.

Step 4: Use Masking for Text Visibility (Optional)

1. Create a Mask:

- Select the text layer in the **Timeline**.
- In the **Effect Controls** panel, click on the **Pen Tool** under the Opacity section.

- Draw a mask around the area where you want the text to be visible. This ensures that the text only shows up within a specific area.
- 2. Animate the Mask (Optional):
 - If you want the mask to follow the text, click the stopwatch next to **Mask Path** in the **Effect Controls**.
 - Move the playhead and adjust the mask's position frame by frame as the text moves.

Step 5: Refine the Animation

- 1. Adjust the Timing:
 - Use the **Timeline** to adjust the duration of your text animation.
 - Drag the keyframes to change the speed of the text rolling up the screen.
- 2. **Preview** the Animation:
 - Hit the **Play** button in the Program Monitor to see how the text rolls.
 - Make any necessary adjustments to the timing or keyframe positions.

Step 6: Export the Final Animation

- 1. Once you are satisfied with the rolling text animation, export the project.
- 2. Go to File > Export > Media and choose your desired settings.
- 3. Click **Export** to save the video with the rolling text effect.

Key Points to Remember:

- Keyframes control the start and end of the animation.
- Masks are used to control the visibility of the text within a specific area.
- You can use **Ease In** and **Ease Out** for smoother animations.
- Adjust the **Duration** of keyframes to control the speed of the animation