

## □ How to Make a Clipping Mask in Adobe Illustrator

### ✓What is a Clipping Mask?

A **Clipping Mask** is a feature in Illustrator that allows you to hide parts of artwork by using the shape of another object. It's useful for cropping images, text effects, and creative designs.

### □ Steps to Create a Clipping Mask:

1. **Open Adobe Illustrator** and create a new document (**File > New**).
2. **Place your image or artwork** into the document (**File > Place**) or create shapes you want to mask.
3. **Draw the shape** you want to use as a mask. This shape will act as a window to show parts of the underlying artwork.
4. **Select both the image (or artwork) and the shape** you want to use as a mask.
5. Go to the **top menu bar** and click on **Object > Clipping Mask > Make** (or press **Ctrl + 7** on Windows / **Cmd + 7** on Mac).
6. **The clipping mask is now created!** The shape you drew will reveal only the parts of the image or artwork inside it.

### □ To Edit the Clipping Mask:

- **Double-click the clipping group** to enter isolation mode.
- Make any adjustments to the mask or the artwork.
- **Exit isolation mode** by clicking the arrow in the top-left corner of the workspace.

### □ Tips for Using Clipping Masks:

- You can use **text as a clipping mask** for creative typography.
- Use **multiple shapes** to create unique clipping masks by grouping them first (**Ctrl + G / Cmd + G**).
- Clipping masks work with both **vector and raster images**.

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## □ How to Make a Poster Design in Adobe Illustrator

### ✓What is a Poster Design?

A **poster design** is a visual piece of artwork created to communicate a message, promote an event, or create awareness using typography, images, and graphic elements.

## □ Steps to Create a Poster Design:

1. **Open Adobe Illustrator** and create a new document (**File > New**).
  - Choose the appropriate size for your poster. For example, A3 size is **297mm x 420mm** or **11.7" x 16.5"**.
  - Set the **Color Mode** to **CMYK** for printing or **RGB** for digital posters.
2. **Add a Background:**
  - Use the **Rectangle Tool (M)** to create a background for your poster.
  - Choose a color or gradient from the **Swatches** or **Gradient Panel**.
3. **Add Text:**
  - Use the **Type Tool (T)** to add your poster title, slogan, or any important text.
  - Choose a **bold, eye-catching font** from the **Character Panel**.
  - Adjust the font size, spacing, and alignment to make the text stand out.
4. **Add Graphics or Images:**
  - Use **File > Place** to insert images or graphics.
  - Use **Clipping Masks** to fit images into specific shapes or areas of the poster.
5. **Add Shapes and Design Elements:**
  - Use the **Pen Tool (P)**, **Ellipse Tool (L)**, and **Polygon Tool** to add geometric shapes to your poster.
  - Apply **strokes, fills, and effects** to make the shapes more interesting.
6. **Use Layers to Organize:**
  - Open the **Layers Panel (F7)** to organize your design elements.
  - Name your layers to keep your workspace neat and editable.
7. **Finalize Your Design:**
  - Ensure all elements are aligned using the **Align Panel**.
  - Check for spelling errors and alignment issues.
  - Save your work (**File > Save As**) in **AI format** for future editing and **PDF format** for printing.