# EFFECT MENU USE

# 1.3D EFFECTS

# 1.3D Rotate

- **Purpose**: Creates the illusion of rotating an object in three-dimensional space.
- Steps:
  - Select the object.
  - Use the **3D Rotate** effect in the **Transformation** menu or interactive tools.
  - Adjust rotation angles (X, Y, Z) for the desired perspective.
- Tips:
  - Combine with shadows or gradients to enhance the 3D look.
  - Align rotated objects with other elements for visual harmony.
  - Use precise numerical input for consistent rotations across objects.

# 2. Cylinder Effect

- **Purpose**: Creates a cylindrical appearance, ideal for objects like bottles or pillars.
- Steps:
  - Use the **Extrude Tool** to extend the object into a 3D cylinder.
  - Adjust depth and angle for the desired appearance.
  - Apply fills, gradients, or textures for realism.
- Tips:
  - Use radial gradients to simulate curvature.
  - Apply highlights and reflections to enhance realism.
  - Group multiple objects to create complex cylindrical designs.

# 3. Emboss

- Purpose: Adds raised or sunken effects, mimicking embossed or engraved surfaces.
- Steps:
  - Select the object or text.
  - Apply the **Emboss** effect via the **Effects** menu.
  - Adjust depth, direction, and lighting.
- Tips:
  - Use subtle lighting settings for a professional look.
  - Combine with textures to simulate real materials like leather or metal.
  - Ensure contrast between the emboss effect and the background for visibility.

# 4. Page Curl

- **Purpose**: Simulates the appearance of a curling page.
- Steps:
  - Apply the **Page Curl** effect from the **Effects** menu.
    - Adjust curl position, radius, and angle for the desired look.
- Tips:
  - Use for creative layouts such as brochures or presentations.
  - Combine with shadows to add depth.
  - Experiment with different curl directions to fit your design.

# 5. Pinch

- **Purpose**: Creates a pinched or bulged effect in an object.
- Steps:
  - Apply the **Pinch** effect via the **Effects** menu.
  - Adjust pinch intensity and focal point.
- Tips:
  - Use sparingly to avoid distortion.
  - Combine with artistic designs for playful or surreal effects.
  - Experiment with different shapes to see how they react to pinching.

# 6. Sphere Effect

- **Purpose**: Wraps an object around a spherical surface.
- Steps:
  - Select the object.
  - Use the Envelope Tool or the Sphere preset in Warping Effects.
  - Adjust parameters for a perfect sphere shape.
- Tips:
  - Use gradient fills to mimic a shiny, reflective surface.
  - Add highlights and shadows for a realistic spherical look.
  - Apply textures to create globes or decorative objects.

# Accessing the Adjust Effect Menu

- 1. Open CoreIDRAW and select the object or image you want to adjust.
- 2. Navigate to the Effects menu in the top toolbar.
- 3. Choose Adjust to reveal the list of available adjustment options.

### Key Options in the Adjust Menu

### 1. Brightness/Contrast/Intensity

- Adjust the overall brightness, contrast, and intensity of your image or object.
- Useful for correcting underexposed or overexposed images.

### 2. Hue/Saturation/Lightness

- Modify the hue (color shift), saturation (vividness), and lightness of an object.
- Helps in changing the color tone or desaturating for monochromatic effects.

### 3. Color Balance

- Adjust the balance of primary colors (Red, Green, and Blue).
- Ideal for correcting color casts in photos.

### 4. Gamma

- Control the mid-tone brightness without altering shadows or highlights.
- Useful for fine-tuning image brightness and contrast.

### 5. Levels

- Adjust the tonal range by modifying shadows, midtones, and highlights.
- Provides a detailed histogram to visualize and manage tonal adjustments.

### 6. Tone Curve

- Modify the tonal range with a curve graph, offering precise control over brightness and contrast.
- Commonly used for advanced color correction.

### 7. Invert

- Reverse the colors of an object, creating a negative effect.
- Useful for creative design purposes.

### 8. Posterize

- Reduce the number of colors in an image to create a poster-like effect.
- Best suited for artistic designs.

### How to Apply Adjustments

- 1. Select the desired adjustment from the menu.
- 2. Use the sliders or input boxes to customize the effect.
- 3. Preview the changes in real-time (if the option is available).
- 4. Click **OK** to apply the effect.

### **Tips for Using Adjust Effects**

- Always work on a copy of your original image to preserve the original design.
- Use the **Preview** checkbox to see real-time changes before applying them.
- Combine multiple adjustment effects for more complex enhancements.
- Utilize the **Undo** feature (Ctrl+Z) to revert any unwanted changes.

# Art Stroke Effects in CoreIDRAW

Art strokes allow you to transform your designs and illustrations with texture and artistic finishes. The following effects can be applied creatively to enhance your artwork:

# 1. CHARCOAL Effect

- **Purpose**: Mimics the raw, grainy, and sketch-like texture of charcoal drawings.
- Best Uses:
  - Adding dramatic shadows or texture to sketches.
  - Creating vintage or hand-drawn effects.
- Tips:
  - Use this effect on high-contrast designs for bold results.
  - Combine with grayscale or monochrome colors to maximize the traditional charcoal look.
  - Apply lightly for subtle shading or intensely for a rugged, expressive appearance.

# 2. CRAYON Effect

- **Purpose**: Simulates the waxy, rough texture of crayon artwork.
- Best Uses:
  - Illustrations targeting children's themes or playful designs.
  - Adding a casual, handmade feel to graphics.
- Tips:
  - Pair with vibrant colors to replicate realistic crayon strokes.
  - Adjust the stroke intensity to control the crayon's "roughness."
  - Use it over textured backgrounds to enhance the natural effect.

# 3. CUBIST Effect

- **Purpose**: Breaks down an image into geometric shapes, reflecting the Cubism art style.
- Best Uses:
  - Modern, abstract, and experimental designs.
  - Artwork with architectural or fragmented themes.
- Tips:
  - Apply this effect to photographs or complex designs for a dynamic, abstract transformation.
  - Experiment with different angles and shapes for unique outputs.
  - Combine with gradient fills to add depth to geometric designs.

### 4. PASTELS Effect

- **Purpose**: Recreates the soft, smudged, and textured quality of pastel chalk.
- Best Uses:
  - Soothing, dreamy, or artistic visuals.

- Backgrounds and subtle textures for modern layouts.
- Tips:
  - $\circ$   $\;$  Use pastel colors (soft pinks, blues, greens) to complement the effect.
  - Adjust blending and opacity to create layered, painterly effects.
  - Combine with watercolor for mixed-media styles.

### 5. WATERCOLOR Effect

- **Purpose**: Emulates the fluid, translucent, and blended nature of watercolor paintings.
- Best Uses:
  - Delicate and artistic illustrations.
  - Nature or organic-themed designs.
- Tips:
  - Utilize gradient transparency to mimic natural watercolor washes.
  - Pair with soft brushes for realistic strokes.
  - Experiment with different opacity settings to control blending.

# 1. Accessing the Blur Effects

- Navigate to the Effects menu on the top toolbar.
- Hover over **Blur** to see the available blur options:
  - Gaussian Blur
  - Motion Blur
  - Radial Blur
  - Directional Blur
  - Zoom Blur

### 2. Key Blur Effects and Their Uses

- Gaussian Blur:
  - Creates a soft, even blur around an object.
  - Best used for subtle shading, softening edges, or creating a background haze.
- Motion Blur:
  - Simulates motion by stretching the image in a specific direction.
  - Ideal for creating dynamic, action-oriented effects.
- Radial Blur:
  - Creates a spinning blur effect around a central point.
  - Useful for emphasizing movement or drawing attention to a focal area.
- Directional Blur:
  - Blurs an object in a straight line in a specific direction.
  - Commonly used to depict linear motion.
- Zoom Blur:
  - Adds a blur radiating outward from a center point.

• Great for emphasizing speed or focus on a central object.

# 3. Steps for Applying a Blur Effect

- 1. Select the object or image to which you want to apply the blur.
- 2. Open the Effects > Blur menu and choose the desired blur type.
- 3. Adjust the effect parameters in the **Property Bar** or **Effect Settings** dialog box:
  - Intensity/Strength: Controls the extent of the blur.
    - Angle or Direction: For motion-based blurs.
    - **Center Point**: For radial or zoom blurs.
- 4. Preview the effect before applying it. Use the real-time preview option to see how it will look.
- 5. Click **OK** to apply the effect.

# 4. Practical Tips for Effective Use

- Layering: Apply blur effects to separate layers to maintain control and adjust later if needed.
- **Subtlety**: Overusing blur can make designs appear unclear. Use subtle blur for professional results.
- Focus and Depth: Combine blur effects with sharp elements to create contrast and guide the viewer's eye.
- **Gradient Blur**: Simulate depth of field by applying different levels of blur across parts of an object.
- **Non-Destructive Editing**: Use CorelDRAW's **PowerClip** or duplicate objects before applying blur to preserve the original.

# 5. Common Use Cases

- **Backgrounds**: Apply Gaussian or Zoom Blur to backgrounds to make foreground objects stand out.
- **Motion Effects**: Use Motion Blur or Directional Blur for action-oriented designs, like advertisements or dynamic logos.
- **Highlighting Focus**: Use radial or zoom blur to emphasize specific areas in a composition.

# **Camera Effects in CoreIDRAW**

# 1. Effect Menu Overview

- The **Effect Menu** in CoreIDRAW offers a wide range of tools to enhance and transform your images.
- Each effect can be used individually or combined for creative and unique outcomes.

- Effects like **Colorize**, **Diffuse**, **Photofilter**, and **Time Machine** can be accessed and applied to bitmap images for dynamic results.
- 2. Colorize
  - **Purpose**: Adds a single color overlay to an image, giving it a monochromatic look.
  - How to Use:
    - Select the image you want to colorize.
    - Go to Effects > Adjust > Colorize.
    - Choose a color and adjust the **Saturation** and **Lightness** sliders to achieve the desired effect.

# • Application:

- Create vintage or dramatic effects by using warm tones or bold colors.
- Highlight specific themes, e.g., sepia for old-fashioned looks or cool tones for futuristic styles.

# 3. Diffuse

- **Purpose**: Softens the edges of an image, creating a subtle glow or blurred effect.
- How to Use:
  - Select the image.
  - Go to Effects > Texture > Diffuse.
  - Adjust the diffusion parameters (e.g., intensity) for the desired softness.

# • Application:

- Ideal for backgrounds, giving a dreamy or artistic appearance.
- Use to focus attention on the foreground by softening surrounding areas.

# 4. Photofilter

- **Purpose**: Simulates the use of physical camera filters, applying a tonal shift to your image.
- How to Use:
  - Select the image.
  - Navigate to Effects > Adjust > Photofilter.
  - Choose a filter color (e.g., warming, cooling) and adjust the density.
- Application:
  - Enhance mood or lighting in an image (e.g., warm tones for sunset effects).
  - Correct color temperature for a natural look.

### 5. CorelDRAW's Time Machine

- **Purpose**: Mimics visual styles from specific historical periods.
- How to Use:
  - Select the image.
  - Go to Effects > Time Machine.
  - Choose an era (e.g., 1900s Sepia, 1960s Pop Art) and apply.
- Application:
  - Create thematic visuals for storytelling or design projects.

• Experiment with nostalgic or retro aesthetics.

# **Tips for Effective Use of Camera Effects**

- **Subtlety is Key**: Overusing effects can make an image appear cluttered or unnatural. Apply sparingly to maintain quality.
- **Combine Effects**: Use multiple effects creatively for layered and unique visuals (e.g., combine Colorize with Diffuse for a glowing, monochrome image).
- **Preview Before Applying**: Always preview the effect settings before finalizing to ensure the desired outcome.
- **Use Layers**: Work on duplicates or layers of the image to maintain an original version for adjustments.

# **Color Transform Effects in CorelDRAW**

# 1. Bitplanes

- **Purpose**: Bitplanes are used to adjust the color depth of an image or object by modifying the number of bits used to represent the image's color data.
- Effect: This effect reduces or increases the number of bits in each pixel, which can result in a stylized look. Lowering the bit depth can create a "pixelated" or posterized effect, while increasing bit depth enhances the smoothness and color depth.
- Use:
  - **Posterization**: You can simulate an abstract, low-fi aesthetic by reducing the bit depth, which reduces the number of color tones.
  - **Simulate Depth**: Increase the bit depth to achieve smoother gradients or realistic image tones.
- Settings:
  - **Adjust Levels**: You can adjust how many bitplanes (color levels) are used in the image.
  - **Effect**: Changes the dynamic range of colors, giving images a more stylized, retro, or simplified appearance.

# 2. Halftones

- **Purpose**: The Halftone effect simulates printing patterns using dots, which is commonly used in print media. It's perfect for creating an old-school print look, comic book effects, or stylized art.
- Effect: The Halftone effect breaks down continuous tone images into a series of dots (at different sizes or angles) based on color gradients. This mimics the traditional printing process, where images are rendered using small dots.
- Use:
  - **Creating Comic Book Art**: Use halftones to convert photographs or digital artwork into a halftone style for comic book aesthetics.
  - **Simulating Print**: Perfect for giving digital work the look of print-based images, often in newsprint or vintage advertisements.

- Add Texture: Adds a unique texture to images, making them appear like they are made up of tiny dots.
- Settings:
  - **Dot Shape**: You can choose between different shapes, such as circular, elliptical, or square.
  - **Frequency**: Adjusts the number of dots (density), which affects how smooth or coarse the final effect appears.
  - **Angle**: The angle at which the halftone dots are arranged, simulating the way traditional printing presses operate.

# 3. Solarize

- **Purpose**: Solarizing is a photographic technique where the colors of an image are inverted in a unique way, producing a surreal, high-contrast effect.
- Effect: The Solarize effect inverts the colors of an image, particularly affecting the highlights and shadows, resulting in unusual color tones and high contrast. The technique can create an almost "negative" image effect but with more vibrant colors and a dreamy appearance.
- Use:
  - **Surreal, Artistic Effect**: Ideal for creating eye-catching, abstract, or surreal effects where the goal is to produce a striking contrast.
  - **Highlight and Shadow Emphasis**: Changes the light and shadow contrasts in an unexpected way, making bright areas more intense and dark areas vibrant.
- Settings:
  - **Amount**: Controls the degree of the solarize effect, ranging from subtle to extreme.
  - **Inversion**: You can control which parts of the image are inverted, affecting how light and dark areas are transformed.

# The Distort Effects

in CorelDRAW offers several creative tools to manipulate and enhance artwork, adding unique styles and textures. Here's an overview of effective use for each effect:

# 1. Displace

- Purpose: Creates a distortion by mapping an object onto a grayscale image or pattern.
- Usage:
  - Prepare a displacement map (grayscale image or texture).
  - Apply the effect to make your object conform to the pattern of the map.
  - $\circ$   $\;$  Use it for adding realistic textures or for creating abstract art effects.
- Tips:

- Higher contrast in the map image leads to more pronounced distortions.
- Ideal for creating wave, ripple, or naturalistic effects on flat designs.

# 2. Blocks

- **Purpose**: Breaks the object into a blocky, pixelated pattern.
- Usage:
  - Apply to objects or images to create a retro, 8-bit pixel art style.
  - Adjust the block size to control the level of pixelation.
- Tips:
  - Use larger blocks for a more abstract look.
  - Combine with vibrant colors for a digital aesthetic.

# 3. Mesh Warp

- Purpose: Allows precise manipulation of objects using a customizable grid.
- Usage:
  - Add a mesh grid to your object.
  - Drag the grid points to distort the object in any direction.
  - Perfect for creating 3D-like effects, warping text, or reshaping objects.
- Tips:
  - Use a denser grid for finer control.
  - Combine with perspective tools for a realistic warp.

# 4. Pixelate

- **Purpose**: Converts objects into a pixelated mosaic pattern.
- Usage:
  - Adjust pixel size for desired granularity.
  - Useful for stylized effects or reducing detail in backgrounds.
- Tips:
  - Pair with gradients to create a smooth transition from detailed to pixelated areas.
  - Use on photos for a dramatic transformation or privacy masking.

# **General Tips for Using Distort Effects:**

- Layer Effects: Combine multiple distortions for complex, layered designs.
- **Non-Destructive Editing**: Work on duplicates or use power clips to preserve original artwork.

- **Experiment**: Fine-tune settings like intensity, angle, and frequency to achieve desired results.
- **Rendering Considerations**: Check output quality for print or digital to ensure distortions appear as intended.

# Transform Effect Menu

# **Invert Colors**

The Invert Colors effect reverses the colors of an image or object, turning light areas dark and vice versa.

# Tips for Effective Use:

- 1. **Contrast Enhancement**: Use this effect to create high-contrast visuals or artistic negatives.
- 2. **Selection-Based Inversion**: Apply the effect to selected areas for a more dynamic composition.
- 3. Layer Masking: Combine with masks to invert specific parts of an image or design.

# **Common Applications:**

- Creating visual interest in graphics.
- Generating negatives for photo editing.
- Producing surreal or sci-fi effects.

# Posterize

The Posterize effect reduces the number of colors in an image, creating a simplified, graphic look.

# Tips for Effective Use:

- 1. Set Levels Carefully: Adjust the number of color levels to balance between simplicity and detail.
- 2. Artistic Stylization: Use this effect to create a retro or pop-art feel.
- 3. **Combine with Other Effects**: Pair with gradients or color overlays for modern poster designs.

# **Common Applications**:

- Designing bold, illustrative graphics.
- Emulating retro print aesthetics.
- Simplifying images for screen printing.

# Deinterlace

The Deinterlace effect removes the horizontal lines that appear in interlaced video footage.

# Tips for Effective Use:

- 1. Choose the Correct Field Order: Select "Upper" or "Lower" based on your footage.
- 2. Preview Results: Check for artifacts after applying to ensure clarity.
- 3. Quality Settings: Use high-quality deinterlacing methods for professional results.